

FOR IMMEDIATE RELEASE: Contact: July 18, 2014 Ron Wildermuth, Public Information Manager 310-660-6258 | RonW@westbasin.org

WEST BASIN REMAINS COMMITTED TO WATER RELIABILITY DURING CALIFORNIA'S DROUGHT

CARSON, Calif. – As we enter a long, hot summer, West Basin Municipal Water District (West Basin) is helping to curtail the burden of the current drought through its Water Reliability 2020 program, an initiative that was implemented to develop new, local water supplies to meet future water challenges.

As such, West Basin remains committed to reducing the dependence on imported water in half by the year 2020 by doubling its water recycling program, doubling its water conservation program and adding ocean-water desalination to further diversify future water supplies.

"The benefits of West Basin's Water Reliability 2020 program include high quality, reliable and locallycontrolled water, reduced dependence on imported water, a diverse water supply portfolio and reduced energy use," said West Basin Board President Donald L. Dear. "It is an essential program to ensure we are providing value to the customers we serve – drought or no drought."

West Basin is encouraging the community to conserve water and to take advantage of the many free water efficiency programs offered to its customers. West Basin provides free rain barrels and weatherbased irrigation controllers to help reduce water use, along with free landscape audits and California Friendly Landscaping classes to teach residents and businesses alike on how they can create a droughttolerant garden.

Everyone can do their part to help conserve water and save up to 20 gallons of water per day by: taking five-minute showers; turning off the water while brushing your teeth or shaving; washing only full loads of clothes or dishes; replacing large turf areas with a water-efficient garden; and partaking in many more water-saving activities.

For more information about West Basin's water efficiency programs and to learn more about Water Reliability 2020, please visit <u>www.westbasin.org</u>.

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West Basin Municipal Water District is a wholesale water district that serves nearly a million people in 17 cities and unincorporated areas throughout its 185-square mile service area. West Basin is reducing its dependence on imported water through its Water Reliability 2020 program that will double conservation, double recycled water production and add desalted ocean water to its portfolio by the year 2020. Visit www.westbasin.org to learn more.