

For Immediate Release: Contact: September 4, 2012 Noelle Collins Media and Public Information 310-660-6217 or noellec@westbasin.org

WEST BASIN DIRECTOR RONALD C. (RON) SMITH AND DANCE PENINSULA BALLET DISTRIBUTE TOILETS TO SAVE FOUR MILLION GALLONS OF WATER A YEAR

CARSON, Calif. -- West Basin Municipal Water District (West Basin) Director Ronald C. (Ron) Smith, representing the City of Carson and the Palos Verdes Peninsula recently hosted a high efficiency toilet exchange event to provide more than 350 new water saving toilets to residents in West Basin's service area.

"Dance Peninsula Ballet provided more than 20 volunteers to help with the event, assisting with registration and loading the new toilets into vehicles, providing the necessary labor to help people begin saving water," said Director Smith.

West Basin's high efficiency toilet exchange program is offered five times each year throughout the water district's service area. A requirement of the program is that each resident exchange their old, water wasting toilet for a new one. The old toilet must use at least 3.5 gallons per minute and is returned at a follow up event within two weeks after the new toilet is installed. Old toilets are then recycled into roadbed and construction materials.

Community groups work with West Basin to recruit volunteers for each toilet exchange event. Dance Peninsula Ballet was provided \$5,310.00 to support their volunteer efforts that are helping the community to save water.

Toilets distributed at this one exchange event will save an estimated four million gallons each year, helping West Basin move closer to its Water Reliability 2020 goal of doubling the amount of water conserved by its service area by the year 2020.

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West Basin Municipal Water District is reducing its dependence on imported water through the Water Reliability 2020 program that will double conservation, double recycled water production and add desalted ocean-water to our portfolio by the year 2020. Partnering with community organizations, businesses and other public agencies keeps West Basin lean and strengthens its programs. West Basin is a wholesale water district that serves nearly a million people in 17 cities and unincorporated areas throughout its 185-square mile service area in the coastal Los Angeles area. www.westbasin.org

Dance Peninsula Ballet, a non profit organization, was founded in 1988. Our mission is to encourage dancers to develop to their fullest potential by achieving a high level of technique through training, artistic skills via performing opportunities, and a sense of community through our outreach programs. www.dancepeninsula.com