



Amy Rocha, Communications Manager 310-991-0032 | AmyR@westbasin.org

NEW GRASS REPLACEMENT+ PROGRAM REWARDS EFFICIENT OUTDOOR WATER USE

Free drought-resistant tree, free landscape design and \$5/sq. ft. rebate provides up to a \$27,000 value

CARSON, CALIF. – Eligible residents in the West Basin Municipal Water District (West Basin) service area can now apply for water-saving incentives worth up to \$27,000 through the District's new *Grass Replacement+* program. *Grass Replacement+* offers \$5 for every square foot of lawn removed, up to \$25,000 total. Other incentives available for a limited time include a free drought-resistant tree and free custom landscape design (an additional value of up to \$2,000).

The new program, tailored for residents in neighborhoods disproportionately affected by environmental pollution and other socioeconomic considerations, encourages sustainable outdoor water use by replacing lawns and supporting drought-friendly landscaping choices.

"Watering outdoor landscapes can account for roughly 50% of residential water use," said West Basin Board President Donald L. Dear. "We urge our eligible residents to take full advantage of Grass Replacement+ to revitalize their home gardens while saving water and money during this continuing drought."

West Basin service area residents can get more information, confirm eligibility, and start an application by visiting www.westbasin.org/grass-plus. Custom landscape designs and free drought-resistant trees are available on a first-come first-served basis.

More information about West Basin's regular grass replacement rebate program open to the entire service area is available at https://www.westbasin.org/grass-replacement.

###

West Basin Municipal Water District (West Basin) is a wholesale water agency that serves nearly one million people in 17 cities and unincorporated areas in Los Angeles County. West Basin provides imported drinking water, recycled water, and conservation and education programs. Through its Water for Tomorrow Program, West Basin is committed to protecting, diversifying, and securing our water supply for the future while continuing a history of innovation and industry leadership. Visit www.westbasin.org to learn more.