



30

years producing
RECYCLED WATER
★ ★ ★ 1995 - 2025 ★ ★ ★

West Basin Municipal Water District

WATER HARVEST

Saturday, October 25, 2025

RE: Request to Sponsor Water Education in Our Community

Dear Member of the West Basin Community,

West Basin Municipal Water District will host its annual Water Harvest event on Saturday, October 25, 2025, from 10:00 a.m. to 2:00 p.m. This exciting free family water education festival will take place at the Edward C. Little Water Recycling Facility in El Segundo. On behalf of the West Basin Board of Directors, we invite you to consider participating in this year's event as an event sponsor.

This signature community event draws more than 1,200 attendees each year and features interactive water exhibits, facility tours, educational stage shows, a kids' costume contest and more. Water Harvest is part of West Basin's long-standing commitment to water education, environmental stewardship and water resource efficiency.

We hope this aligns with your own commitment to making water education accessible to everyone and nurturing water stewardship advocates and practitioners throughout our communities

Please review the attached sponsorship information and benefits. If you're interested, **please email** Administrative Assistant Chaya Yoshida at ChayaY@WestBasinCA.gov or call (310) 660-6265 to confirm your participation by **Friday, September 10, 2025**, so we can acknowledge your support in our marketing and outreach efforts.

Thank you for considering this opportunity to champion water education and to connect with families and residents across our service area!

Thank you,

Edward J. Caldwell
General Manager

Board of
Directors

Tommy
Faavae
Division I

Gloria D.
Gray
Division II

Desi
Alvarez
Division III

Scott
Houston
Division IV

Donald L.
Dear
Division V

West Basin Municipal Water District

Free Family
Event!

Water Harvest

Water Education • Tours • Prizes • Games • Kids Costume Contest

Saturday,
October 25, 2025

10:00am - 2:00pm

Located Outside / Free On-Site Parking

Edward C. Little Water Recycling Facility
1935 South Hughes Way
El Segundo, CA 90245



@westbasin
#waterharvest2025



WestBasinCA.gov/water-harvest



BOARD OF
DIRECTORS

Tommy
Faavae
Division I

Gloria D.
Gray
Division II

Desi
Alvarez
Division III

Scott
Houston
Division IV

Donald L.
Dear
Division V



30

years producing
RECYCLED WATER
1995 - 2025

West Basin Municipal Water District

WATER HARVEST

Saturday, October 25, 2025

SPONSORSHIP OPPORTUNITIES

BENEFITS	GOLD (\$5,000+)	SILVER (\$2,500+)	BRONZE (\$1,000+)
Company logo stage banner	✓		
Social media posts highlighting partnerships	Logo/Mention/Tag		
Inclusion in promotional e-blasts (24,000+ reach)	Logo/Link	Name	
10' x 10' Booth	✓	✓	
Invitations to pre-event breakfast	3 Invitations	2 Invitations	
Acknowledgement by emcee at event	3x	2x	1x
Social media mentions	✓	✓	✓
Recognition on sponsor signage	Logo	Logo	Name
Recognition on event flyer (print and digital)	Logo	Name	Name
Recognition on event website	Logo/Link	Logo/Link	Logo
Placement on event-wear	Logo	Logo	Name

To become a sponsor, please contact West Basin staff with your selected tier by **Friday, September 5, 2025.**

Chaya Yoshida, Administrative Assistant

☎ (310) 660-6265

✉ ChayaY@WestBasinCA.gov

WestBasinCA.gov

@westbasin    

Board of
Directors

Tommy
Faavae
Division I

Gloria D.
Gray
Division II

Desi
Alvarez
Division III

Scott
Houston
Division IV

Donald L.
Dear
Division V