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Jenn Jensen, Public Information Officer
310-660-6220 | JenniferJ@westbasin.org

WEST BASIN ANNOUNCES 2025 "BEING WATER WISE IS..." ART CONTEST

Student artists harness creativity to inspire action and demonstrate the power of water conservation

CARSON, Calif. – The West Basin Municipal Water District (West Basin) is providing an opportunity for students to showcase their artistic skills through its annual "Being Water Wise Is..." art contest. This is a chance for students to use their imagination and skills to create artwork that illustrates how conserving water positively impacts their homes, schools and communities.

Students in grades 3 through 12 attending schools in the West Basin service area are eligible to participate in this competition which explores a wide range of artistic mediums from 3D sculptures and photography to digital art, fabric, chalk, watercolors, and more. The contest invites students to create powerful artwork that emphasizes sustainable water use in a way that speaks to their unique experiences and perspectives.

"For over 20 years, this art contest has provided a platform for more than 10,000 students to share their passion for water conservation," said West Basin Board President and Division III Director Desi Alvarez. "This is a fun and engaging opportunity for young minds to raise awareness about sustainability and water conservation in their communities through their creativity. We look forward to seeing how students will blend their artistic talents with a vital environmental message."

Artwork from 15 winners will be showcased through social media, newsletter campaigns and at an in-person ceremony in April 2025. Grand prizes, which include an iPad, \$25 gift card for art apps, and a stylus, will be awarded to one winner in each of the elementary, middle, and high school categories. Additionally, up to four honorable mentions from each category will receive an iPad and a list of top ten art apps to download.

Teachers can enhance the contest experience by requesting art supply kits and scheduling virtual or in-person art lessons through West Basin's website. The program offers a unique chance for educators to integrate the theme of sustainability into their classrooms while inspiring the next generation of environmental advocates.

The **submission deadline is Friday, March 14, 2025 at 5:00 PM**. To learn more about contest rules, eligibility and submission guidelines visit www.westbasin.org/art-contest.

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West Basin Municipal Water District (West Basin) is a wholesale water agency that serves nearly one million people in 17 cities and unincorporated areas in Los Angeles County. West Basin provides imported drinking water, recycled water, and conservation and education programs. Through its Water for Tomorrow Program, West Basin is committed to protecting, diversifying, and securing our water supply for the future while continuing a history of innovation and industry leadership. Visit www.westbasin.org to learn more.